Confidence among small businesses reaches highest level in 2 years

WSJ/Vistage Small Business CEO Confidence Index: 24-Month Trend





Rates of change are on the rise

WSJ/Vistage Small Business CEO Confidence Index: Rates of Change





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Small businesses' economic outlook drives optimism while investment plans remain stable

↑ Recent Economy	Revenue Projections	= Investment Plans
30% of small businesses reported economic improvements, up 7 points from 23% in January.	63% of small businesses expect increased revenues, up from 60% in January.	32% plan to increase fixed investments in the next 12 months, unchanged from January.
个 Future Economy	Profitability Projections	Workforce Plans



For the first time in two years, more small businesses say the U.S. economy has improved rather than worsened

Compared to a year ago, how have overall economic conditions in the United States changed?



Small Business CEO Survey

ISTAGE

More small businesses are optimistic than pessimistic about the future of the U.S. economy for the first time in over 2 years

During the next 12 months, how do you expect the overall economic conditions in the U.S. will change?





Small businesses' revenue projections remain stable





More than half (51%) of small businesses expect their profits to increase



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Small businesses are still mindful of rising costs, shown by no increase in planned investments



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Small businesses' hiring plans remain largely unchanged from January; over half (51%) plan to increase their workforce



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17% of small businesses say they have been impacted by a natural disaster or extreme weather in the last two years



Has your business been impacted by extreme weather or a natural disaster in the past two years?

Yes

No

No, but it is a concern



Of those impacted by extreme weather or natural disasters, 7-in-10 small businesses say operations and supply chains are most impacted

In which areas was your business impacted by extreme weather or natural disasters?

Physical damage to business infrastructure and assets	26%
Disruption of operations and supply chains	67%
Financial costs and/or lost revenues	49%
Impact on employees and labor availability	31%
Long-term strategic and operational shifts	10%
Other	16%

