Small business confidence reaches highest level in the past 12 months

WSJ/Vistage Small Business CEO Confidence Index: 12-Month Trend





Profits and revenue expectations drive optimism while workforce expansion plans fall from last month

1 Recent Economy	🗸 Revenue Projections	🔸 Investment Plans
23%	60%	32%
of small businesses reported	of small businesses expect	of small businesses plan to
economic improvements,	increased revenues, a	increase fixed investments
up from 20% in December.	dip from 62% in December.	in the next 12 months.
= Future Economy	Profitability Projections	Vorkforce Plans
22%	52%	48%
of small businesses expect the	of small businesses expect	of small businesses plan to
economy to improve in the next	increased profits in the year	expand their workforce, down
year, unchanged from last month.	ahead, up from 49% last month.	from December's 57%.



Optimism about the U.S. economy among small businesses improves 10 percentage points in two months





Small businesses pessimism about the future of the U.S. economy continues to ease, dropping 20 points from November





The proportion of small businesses that expect increased revenues remains at the highest levels since last February





Over half of small businesses expect increased profits, highest reading since August 2021

How do you expect your firm's profitability to change during the next 12 months?





Small businesses fixed investment plans remain stable



How do you expect your firm's fixed expenditures to change during the next 12 months?

Increase

Remain the same

Decrease



Following new year hiring, small businesses workforce expansion plans return to November levels





Small businesses report economic impacts and talent are their top challenges for the next year

Rank your top three challenges from the list below:

53%		27%	20%		
	46%	24	%	30%	
4	42%	30	%	28%	
30%	<mark>,</mark>	42%		28%	
28%		39%		32%	
18%	40%	40%		42%	
18%	39%		44%		
15%	15% 33%		52%		
14%	34%		51%		
14% 44%		42%			

Economic impacts: market volatility, inflation, interest.. Talent acquisition and retention Revenue growth: customers, products and pricing Financial management: cash flow and access to capital Leadership structure and development Regulatory and compliance pressures Operational efficiency and process improvement Supply chain and inventory Adoption of new technologies: automation and Al Organizational culture and employee engagement



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Nearly 6-in-10 small businesses report labor as the biggest source of inflation impacting their operations



What is the biggest source of inflation currently impacting your business?

- Raw materials
- Labor
- Equipment
- Services
- None of the above
- Other



Half of small businesses expect inflation to grow at a slower pace than last year



During the next 12 months, how do you expect inflation to change?

- Growing at a greater pace than last year
- Growing at a slower pace than last year
- No change
- Contracting
- Don't know/Uncertain
- Other



For small businesses impacted by the Corporate Transparency Act, the majority plan to file with professional guidance

If you are impacted by the Corporate Transparency Act that took effect on January 1, what is your plan for responding to these new requirements:



