# SB Small Business

## Vistage for Small Business Owners

Running a small business, you face complex issues every day. Your resources are stretched, competition is fierce and new challenges persist.

The **Vistage Small Business Program** gives you a forum to rise above the urgent and focus on what's most critical: the tough, strategic decisions that will drive your business forward.



Build a toolkit that will enhance performance and drive growth.

## Designed for the challenges of small business owners

Challenge	Solution	
You currently make all decisions on your own and worry you may be missing something.	Get unbiased, confidential advice from a group of your peers who have faced similar challenges.	
You occupy so many roles that you're in danger of burnout.	<ul> <li>Learn from seasoned executives how to create</li> <li>work-life balance by putting leadership and process in place for seamless operations.</li> </ul>	es
You're mired in day-to-day business operations and haven't been able to stay ahead of trends.	<ul> <li>Connect directly with experts for personalized advic</li> <li>to help you focus on the strategic decisions that will lead to long-term growth.</li> </ul>	
You haven't been able to secure necessary resources to fuel growth.	Gain fresh perspectives and insights from other entrepreneurs on how they've successfully financed their companies' growth.	ł



### How Vistage works

#### Confidential peer advisory boards

- Work on your most pressing issues with an exclusive group of 12-16 CEOs and business owners.
- Process issues in sessions led by a highly-trained executive coach.

#### Private executive coaching

- Receive one-to-one coaching from an accomplished business leader.
- Get personalized guidance to navigate challenges and opportunities.

#### World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and boot camps.
- Activate new ideas for business growth and personal development.

#### Specialized networks and communities

- Join online and in-person communities organized by industry, function or geography.
- Receive high-value answers to tactical questions.

<b>Small Business I</b>	Program
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Peer Advisory Board Meetings	8 half-day and 4 full-day meetings per year
Private Executive Coaching	12 sessions per year, up to 2 hours each
World-class Speakers	Up to 4 speakers per year
Online Community	24/7 access to thousands of trusted peers worldwide

"Aside from deciding to start a new company, joining Vistage is the single best business decision I have ever made — hands down. As a small, high-growth company, I needed a board of advisors with more business experience than I had. My Vistage group is ideal in that capacity."



**David Gracey** President, Network 1 Consulting



Learn more at vistage.com/smallbusiness

Better leaders. Better decisions. Better results.

